



PASSION AT WORK

## A PATTERN OF EXCELLENCE

INTERNATIONAL QUALITY DELIVERED ON TIME

The visionary Mr. PNC Menon founded SOBHA in 1995 in Bengaluru. Having built an enviable 19-year legacy of building palaces for royalty in the Middle East, he established the real estate and construction enterprise with a vision – “To transform the way people perceive ‘quality.’” Hinged on this very foundation, SOBHA is known for immaculate design and engineering, international-quality construction and execution of projects through a unique complete backward integration model. Today, it is a ₹34.01 bn. Company with offices and manufacturing facilities spread across the country.

Over 3,400 professionals and 8,000+ strong technical workforce provide end-to-end competencies from ‘Design to delivery’ with consistent international quality and living experiences, on time and every time – creating a pattern of excellence like no other brand.

With a relentless focus on raising standards of excellence, SOBHA sets new benchmarks at every step, making it a preferred choice for discerning customers who want nothing but the best.

In addition to developing residential and commercial spaces, SOBHA manufactures a wide range of world class products. These include concrete products such as concrete blocks, pavers, kerb stones, water drainage channels, etc.; aluminium windows, doors and louvers, glass skylights and more; wooden products; wide range of mattresses and other home accessories.



**27 CITIES**  
**14 STATES**  
across India



Delivered 129.45 mn.sft. of residential and contractual projects



**REAL ESTATE**  
Delivered 194 PROJECTS  
across 7 CITIES



**CONTRACTUAL**  
Delivered 338 PROJECTS  
across 26 CITIES

### All-round brilliance and scale

SOBHA focuses on residential projects that appeal to the discerning and quality conscious customers, while some of the best brands in the country prefer SOBHA to execute contractual projects. To date, every project delivered is an exceptional piece of flawless execution with design and engineering evolving over time.

### Impeccable execution redefined

SOBHA's unwavering dedication to elevating standards of excellence has enabled the Company to establish groundbreaking industry norms and innovative practices. SOBHA lays a strong emphasis on product quality achieved by adopting new methodologies, technology and sustainability practices while adhering to the highest safety standards. The Company epitomizes 'Passion at work,' ingrained in each Sobhaite across all its locations and operations.

Walk into any SOBHA property and you will feel quality from the basement to the rooftop and everything in between – be it the eight layers of wall finishing or double-layered water proofing of bathrooms, the intricate details to the mm for the height of switchboards or the flawless Sewage Treatment Plants.

### Residential portfolio

- Gated communities
- Plotted developments
- Row houses
- Luxury apartments
- Villas

1997: First residential apartment project | SOBHA Sapphire Bengaluru | 64 units | 99,038 sft. SBA

2011: First themed project, SOBHA City (Mediterranean) Bengaluru | 1958 units | 3,643,909.52 sft. SBA



SOBHA Sentosa, Bengaluru



SOBHA Dream Acres, Bengaluru



SOBHA Lifestyle Legacy, Bengaluru



SOBHA Victoria Park, Bengaluru

### **Contractual portfolio**

- Convention centres
- Corporate offices
- Food courts and restaurants
- Hostel facilities and guest houses
- Multiplexes and theatres
- Pharmaceuticals
- Research centres
- Software development blocks

### **Consistent quality and reliability through backward integration**

SOBHA has set up SOBHA Academy, a training centre that focuses on quality and superior execution, offering world-class training in building construction with state-of-the-art facilities. The training thus received helps build the required competencies.

In addition, SOBHA's unique backward integration model ensures international quality and on-time delivery of projects. The model – with four divisions where each is equipped with state-of-the-art facilities – helps the Company deliver excellence to retail, commercial and contractual customers alike.

### **Best-in-class standards and work methodologies**

SOBHA is a process-driven organization and is amongst the first real estate companies in the industry to obtain the ISO 9001 certification. The other ISO certifications include 14001 and 45001 for Environment Management Systems and Health and Safety Systems, respectively.

**1999:** First contractual project | Corporate Block for Infosys Technologies Limited | Bengaluru | 76,500 sft. SBA

**1999:** First commercial project | SOBHA Pearl Bengaluru | 82,312.74 sft. SBA



LuLu Global Mall, Bengaluru (Built by SOBHA)



JSVK Convention Centre & Exhibition Hall, Bengaluru\*



Wonderla Resort, Bengaluru (Built by SOBHA)



Infosys Global Education Centre, Mysuru (Built by SOBHA)

### Embedded sustainability focus

Since inception, SOBHA's core philosophy has been to meet environmental commitments. From design to construction, materials and processes, its manufacturing processes are all driven by adopting the best industry practices for optimal use and conservation of natural resources. SOBHA adheres to all environmental standards including its own standards.

### Corporate social responsibility

SOBHA's Corporate Social Responsibility (CSR) efforts - carried out through the Sri Kurumba Educational and Charitable Trust - are hinged on compassionate social development, which remains the foundation for sustainable and impactful contribution to the weaker and economically weaker segment.

### Consistent recognition

SOBHA is humbled and grateful for every

accolade received, but the respect and trust of our stakeholders makes us proud. The Company has been conferred several awards across corporate, sustainability and CSR categories.

### Recent accolades received

- SOBHA Gardenia, Chennai awarded Best Architectural Plan of the Year at the Real Estate Infrastructure Summit and Awards 2023 organised by FICCI
- Best Realty Brand by The Economic Times in December 2022
- Builder of the Year (Large Category) by BAM Awards in October 2022
- Net Water Positive (Platinum) Rating for SOBHA City, Thrissur by Indian Green Building Council in March 2022
- Brand X Report from Track2Realty recognised SOBHA at the top spot

1999: First factory | SOBHA Interiors  
Bengaluru | 584,774.85 sft SBA

2015: First precast project | SOBHA Dream Acres  
Bengaluru | 6945 units | 7,632,938.56 sft. SBA



Interiors Division



Glazing & Metal Works Division



Concrete Products Division



Mattresses Division

\*Artistic impression

SOBHA Limited, Sarjapur – Marathahalli Outer Ring Road, Bellandur Post, Bengaluru - 560103

CIN: L45201KA1995PLC018475 | Tel: +91-80-49320000 | www.sobha.com

General enquiry : corpcomm@sobha.com | Marketing : marketing@sobha.com | Customer care : customercell@sobha.com

